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|  | Helpful  to achieving the objective | Hamper  achieving the objective |
| Internal origin  (attributes of the system) | Strengths   1. ... 2. .... 3. ..... | Weaknesses/Areas for further development   1. ... 2. .... 3. ..... |
| External origin (attributes of the environment) | Opportunities   1. ... 2. .... 3. ..... | Threats   1. ... 2. .... 3. ..... |